

SPONSOR AND EXHIBITOR OPPORTUNITIES

SAN DIEGO
MAY 4-6
2027

IACC
INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

Registration

EARLY BIRD

Members \$1,600 / Non-members \$2,650

Early Bird ends January 31, 2027

REGULAR

Members \$1,850 / Non-members \$2,925

*At Seabird Ocean Resort /
Mission Pacific Beach Resort*

#IACCCConf2027

About IACC

The IACC (www.iacc.org) is a Washington, DC-based not for profit organization representing the interests of companies concerned with trademark counterfeiting and the related theft of intellectual property. The members of the IACC include many of the world's best known brands across all product sectors. The IACC has played a leading role in the development of cross-industry voluntary agreements, to address the illicit trafficking of counterfeit and pirated goods online, including its IACC MarketSafe, RogueBlock, and IACC-Amazon Program initiatives.

GOOD VIBES. GREAT MINDS. *See You There!*

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

CONFERENCE SPONSORSHIPS

at-a-glance

CONFERENCE SPONSORSHIPS

- Platinum - \$25,000
- Gold - \$17,000
- Silver - \$12,000
- Bronze - \$7,500

NETWORKING SPONSORSHIPS

- Welcome Reception - \$35,000
- Networking Breakfast & Lunch - \$35,000
- Networking Lounge & Refreshments - \$35,000
- "New to IACC" Mixer - \$13,000

PROMOTIONAL SPONSORSHIPS

- ~~Lanyard - \$35,000~~
- San Diego Welcome Kit - \$22,000
- Wifi - \$18,000
- Conference Book - \$15,000
- Photo Booth - \$13,000
- Event Registration - \$12,000

EXHIBIT SPACE

MEMBER \$4,500 / NON-MEMBER \$5,600

Benefits:

- Exhibitor booth showing on Tuesday, Wednesday, and Thursday
 - 8ft wide x 6ft deep booth at location
 - Half-page ad in conference program book
 - Name listed in online conference communications under List of Exhibitors
- ** Premium booth location when booked with a sponsorship (based on level)*

AND...

MEMBERS: Registration fee for two delegates to attend conference sessions and events

NON-MEMBERS: Registration fee for one delegate to attend conference sessions and events and a 20% discount for one additional delegate

PREMIUM CORNER EXHIBIT BOOTH - 2 AVAILABLE +\$500

- 8ft wide x 8ft deep booth with two walls

Advertising

HALF-PAGE AD
\$1,500

2027 IACC Annual Conference Program Ad

Half page, full color print advertisement in conference program book, distributed to all attendees

Enhance your sponsorship with our Add-on Options. See page 8 for details.

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

CONFERENCE SPONSORSHIPS

PLATINUM SPONSOR \$25,000

Benefits:

- Materials distributed at registration area
- Promotion as sponsor in conference materials/website/signage/online communications
- Special social media post and sponsor quote in eblast
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda (selection of topics provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

GOLD SPONSOR \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 2 delegates + 20% discount for additional attendees

SILVER SPONSOR \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program book
- Registration for 1 delegate + 15% discount for additional attendees

BRONZE SPONSOR \$7,500

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Half-page ad in conference program book
- Registration for 1 delegate + 10% discount for additional attendees

Enhance your sponsorship with our Add-on Options. See page 8 for details.

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

NETWORKING SPONSORSHIPS

WELCOME RECEPTION \$35,000

Benefits:

- Option to provide giveaways/materials at reception
- Signage recognition at the networking event
- Promotion as sponsor in conference materials/website/signage/online communications
- Special social media post and sponsor quote in eblast
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda (Selection of topics provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

BREAKFAST AND LUNCH \$35,000

Benefits:

- Includes Tuesday boxed lunch, Wednesday breakfast and seated lunch, and Thursday breakfast
- Option to place branded napkins at buffet area (sponsor to supply napkins)
- Option to place materials on seats at the lunch (sponsor to supply materials)
- Promotion as sponsor in conference materials/website/signage/online communications
- Special social media post and sponsor quote in eblast
- Signage recognition at the networking event
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda (Selection of topics provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

Enhance your sponsorship with our Add-on Options. See page 8 for details.

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

NETWORKING SPONSORSHIPS

NETWORKING LOUNGE AND REFRESHMENTS

\$35,000

During entire conference

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition throughout the Networking Lounge area
- Option to place branded pens and paper in the Networking Lounge
- Option to place branded cups and/or coffee sleeves at refreshment stations
- Dedicated table for sponsor in Networking Lounge
- Special social media post and sponsor quote in eblast
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 3 delegates + 10% discount for additional attendees
- Guaranteed role on conference agenda (Selection of topics provided by the IACC)
- Invitation to the IACC President's Dinner for 1 registered representative

"NEW TO IACC" MIXER

\$13,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Full-page ad in conference program book
- Option to put flyers and branded napkins (sponsor supplied) on tables during the event
- Option to create a 30 second video to be sent in 1 conference eblast
- Registration for 1 delegate + 15% discount for additional attendees

Enhance your sponsorship with our Add-on Options. See page 8 for details.

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



MAY 4-6
2027

IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

PROMOTIONAL SPONSORSHIPS

LANYARD

\$35,000

Benefits:

- Logo printed on all lanyards (Sponsor to provide lanyards and IACC to approve style)
- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special social media post and sponsor quote in eblast
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 4 delegates + 20% discount for additional attendees
- Invitation to the IACC President's Dinner for 1 registered representative

SAN DIEGO WELCOME KIT

\$22,000

Benefits:

- Beach-themed tote with sunscreen, sunglasses, snacks, local guide, reusable water bottle, etc. Sponsor to supply all items and IACC will approve all designs.
- Materials distributed in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special social media post and sponsor quote in eblast
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 3 delegates + 20% discount for additional attendees
- Invitation to the IACC President's Dinner for 1 registered representative

Enhance your sponsorship with our Add-on Options. See page 8 for details.

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

PROMOTIONAL SPONSORSHIPS

WIFI \$18,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Recognition on conference screen when showing wifi information
- Choose own password
- Daily distribution of wifi name and password at seats (sponsor responsible for printing and distribution)
- Full-page company bio/logo and full-page ad in conference program book
- Registration for 2 delegates + 20% discount for additional attendees

CONFERENCE BOOK \$15,000

Benefits:

- Listed on front cover - "Sponsored by (insert logo)"
- Full-page ad on inside front cover of conference program book
- Promotion as sponsor in conference materials/website/signage/online communications
- Registration for 2 delegates + 20% discount for additional attendees

PHOTO BOOTH \$13,000

Benefits:

- Branding on Photo Booth Stand
- Materials distributed near Photo Booth Stand
- Special Branded Photo Booth Signage
- Promotion as sponsor in conference materials/website/signage/ online communications
- Full-page ad in conference program book
- Registration for 1 delegate + 20% discount for additional attendees

Enhance your sponsorship with our Add-on Options. See page 8 for details.



IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE

PROMOTIONAL SPONSORSHIPS

EVENT REGISTRATION \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Exclusive Banner ad on registration pages on website (Banner ad size - 560px W x 93px H)
- Exclusive Banner ad on all registration confirmation emails (Banner ad size - 560px W x 93px H)
- Registration for 2 delegates + 10% discount for additional attendees

ADD-ON OPTIONS

Must be a current sponsor or exhibitor

Daily Conference Eblast Ads (max 2 ads per day) - \$750 (per Ad per day)

- Banner ad (560px W x 186px H)

Conference Map Meeting Space + Dining/Attractions - \$1,000

- Includes half-page ad

Sponsored Events Promotion - \$1,000

- The IACC will promote your external event to brands registered for the conference. Please note if multiple sponsors participate, your event will be featured alongside others in a single email distributed by the IACC.
- Sponsor events should not conflict with IACC Conference schedule
- Your attendees do not have to be registered for the IACC Conference

GOOD VIBES. GREAT MINDS. *See You There!*