



April 8, 2026

The Honorable Mike Johnson  
Speaker of the House  
H-232, The Capitol  
Washington, DC 20515

The Honorable Hakeem Jeffries  
Democratic Leader  
2267 Rayburn House Office Building  
Washington, DC 20515

RE: Industry Support for H.R. 4930 – Border Enforcement of Intellectual Property Rights

Dear Speaker Johnson and Leader Jeffries:

The undersigned organizations, representing thousands of American businesses, large and small – including many of the world’s most well-known and trusted consumer brands across every product sector – write to express our strong support for H.R. 4930. This legislation, which is aimed at addressing long-standing challenges to the enforcement of intellectual property rights at our borders, was reported with unanimous, bipartisan support from the Ways and Means Committee; we encourage you to move swiftly in bringing the bill to the Floor.

In Fiscal Year 2024, U.S. Customs & Border Protection (“CBP”) seized over 32 million counterfeit and pirated items, valued in excess of \$5 Billion, across more than 300 ports of entry. More disconcerting though is the rate at which those figures are increasing. In just the past five years, the number of illicit goods seized by CBP has more than doubled, while the value of those goods has grown by more than 400%.<sup>1</sup> The cost of this criminal trafficking cannot

<sup>1</sup> Intellectual Property Rights Seizure Statistics – Fiscal Year 2024, U.S. Customs and Border Protection. Available at: <https://www.cbp.gov/sites/default/files/2025-01/IntellectualPropertyRightsSeizureStatisticsFiscalYear2024%20FINAL.pdf>.

be measured in dollars alone though, but in the injuries caused by often dangerous fakes that put consumers' health and safety at risk, in diminished investments to drive the next wave of innovation by American businesses, in jobs lost to unfair competition, and increasingly, by the threats such products pose to our national security.<sup>2</sup>

The overwhelming volume of trade passing through U.S. ports, and the speed at which it moves, presents a significant obstacle to effective border enforcement. Overcoming that challenge will require more regular and robust cooperation among responsible stakeholders throughout the distribution chain. While Congress has expressed a clear desire in recent years for greater partnership between the public and private sectors on these issues, CBP has raised concerns about both the scope of its authority to share information with, and to seek assistance from, its partners in the private sector in carrying out its IP enforcement mission. H.R. 4930 clarifies and expands the agency's authority, offering practical tools to safeguard consumers and legitimate businesses.

It is essential that CBP has the ability to work with relevant stakeholders throughout the supply chain, both to avoid the siloing of information that has often hindered the agency's efficiency, and to ensure that the private sector can offer effective and timely assistance on matters of trade enforcement, thereby ensuring that bad actors and trade cheats are held accountable.

We welcome your leadership on this issue, and we look forward to working with you to ensure the enactment of this important legislation.

Sincerely,

Alliance for Automotive Innovation (AAI)  
Alliance for Safe Online Pharmacies (ASOP Global)  
American Apparel & Footwear Association (AAFA)  
American Intellectual Property Law Association (AIPLA)  
Automotive Anti-Counterfeiting Council (A2C2)  
Baby Safety Alliance (BSA)  
Entertainment Software Association (ESA)  
Halloween Industry Association (HIA)  
International AntiCounterfeiting Coalition (IACC)  
International Intellectual Property Alliance (IIPA)  
International Trademark Association (INTA)  
MEMA. The Vehicle Suppliers Association  
Motion Picture Association (MPA)  
National Association of Manufacturers (NAM)  
Personal Care Products Council (PCPC)  
Recording Industry Association of America (RIAA)  
The Partnership for Safe Medicines (PSM)  
TIC Council  
Transnational Alliance to Combat Illicit Trade (TRACIT)

Cc: Hon. Steve Scalise, Majority Leader  
Hon. Katherine Clark, Democratic Whip  
Hon. Jason Smith, Chairman – Ways & Means Committee  
Hon. Richard Neal, Ranking Member – Ways & Means Committee  
Hon. Adrian Smith, Chairman – Subcommittee on Trade  
Hon. Linda Sánchez, Ranking Member – Subcommittee on Trade  
Hon. Blake Moore  
Hon. Brad Schneider

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<sup>2</sup> See, Combating Trafficking in Counterfeit and Pirated Goods – Report to the President of the United States, U.S. Department of Homeland Security, p. 16-20, *detailed the variety of harms attributable to the trafficking of counterfeit and pirated goods* (January 24, 2020). Available at: [https://www.dhs.gov/sites/default/files/publications/20\\_0124\\_ply\\_counterfeit-pirated-goods-report\\_01.pdf](https://www.dhs.gov/sites/default/files/publications/20_0124_ply_counterfeit-pirated-goods-report_01.pdf).