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A safer start for babies.
Peace of mind for parents.



August 13, 2025

The Honorable Chuck Grassley
135 Hart Senate Office Building
Washington, DC 20510

The Honorable Maggie Hassan
324 Hart Senate Office Building
Washington, DC 20510

The Honorable Blake Moore
1131 Longworth House Office Building
Washington, DC 20515

The Honorable Brad Schneider
300 Cannon Office Building
Washington, DC 20515

RE: Industry Support for S. 2677 / H.R. 4930

Dear Senator Grassley, Senator Hassan, Congressman Moore, and Congressman Schneider:

The undersigned organizations – representing thousands of American businesses, large and small, including many of the world's most well-known and trusted consumer brands across every product sector – write to express our strong support for your proposed legislation to address long-standing challenges to the enforcement of intellectual property rights at our borders.

In Fiscal Year 2024, U.S. Customs & Border Protection (“CBP”) seized over 32 million counterfeit and pirated items, valued in excess of \$5 Billion, across more than 300 ports of entry. More disconcerting though is the rate at which those figures are increasing. In just the past five years, the number of illicit goods seized by CBP has more than doubled, while the value of those goods has grown by more than 400%.¹ The cost of this criminal trafficking cannot be measured in dollars alone though, but in the injuries caused by often dangerous fakes that put consumers' health and safety at risk, in diminished investments to drive the next wave of innovation by American businesses, in jobs lost to unfair competition, and increasingly, by the threats such products pose to our national security.²

¹ Intellectual Property Rights Seizure Statistics – Fiscal Year 2024, U.S. Customs and Border Protection. Available at: <https://www.cbp.gov/sites/default/files/2025-01/IntellectualPropertyRightsSeizureStatisticsFiscalYear2024%20FINAL.pdf>.

² See, Combating Trafficking in Counterfeit and Pirated Goods – Report to the President of the United States, U.S. Department of Homeland Security, p. 16-20, *detailing the variety of harms attributable to the trafficking of counterfeit and pirated goods* (January

The overwhelming volume of trade passing through U.S. ports, and the speed at which it moves, presents a significant obstacle to effective border enforcement. Overcoming that challenge will require more regular and robust cooperation among responsible stakeholders throughout the distribution chain. While Congress has expressed a clear desire in recent years for greater partnership between the public and private sectors on these issues, CBP has raised concerns about both the scope of information, and the range of stakeholders with whom, the agency is permitted to share that information, in carrying out its IP enforcement mission. Your bill resolves each of those concerns.

With respect to the former issue, this legislation clarifies CBP's authority to share not only information derived from products and their packaging, but also from the packing materials associated with a shipment of suspected counterfeit goods. Equally important though is the bill's expansion of the current statute's definition of a "person" with whom CBP can share information with when seeking assistance in determining the admissibility of suspect goods. Given today's complex distribution chains, it is essential that CBP has the discretion to work with a variety of stakeholders to avoid the siloing of information that has often hindered both the agency's efficiency, and the ability of the private sector to offer effective assistance on matters of trade enforcement to ensure that bad actors are held accountable.

We applaud your leadership on this issue, and we look forward to working with you to ensure the enactment of this important legislation.

Sincerely,

Alliance for Automotive Innovation (AAI)
Alliance for Safe Online Pharmacies (ASOP Global)
American Apparel & Footwear Association (AAFA)
American Intellectual Property Law Association (AIPLA)
Automotive Anti-Counterfeiting Council (A2C2)
Baby Safety Alliance
International AntiCounterfeiting Coalition (IACC)
International Trademark Association (INTA)
Partnership for Safe Medicines (PSM)
Pharmaceutical Security Institute (PSI)
Semiconductor Industry Association (SIA)
Transnational Alliance to Combat Illicit Trade (TRACIT)